

8 December 2023

TfNSW Reference: SYD23/00174/02  
DPE Reference: PAN-381735 DA 23/14504 (CNR-62392)

Ms Kiersten Fishburn  
Secretary  
Department of Planning and Environment  
Locked Bag 5022  
PARRAMATTA NSW 2124

Attention: Chris Fraser

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**CONSTRUCT DIGITAL ADVERTISING SIGNAGE ON OVERHEAD RAILWAY  
SYDNEY PARK ROAD, ERSKINEVILLE**

Dear Ms Fishburn,

Reference is made to the Department's correspondence regarding the abovementioned application which was referred to Transport for NSW (**TfNSW**) for comment.

TfNSW has reviewed the submitted application and provides the following advisory comments to assist the Department in its determination of the application:

1. The proposed design and operation of the sign shall be in accordance with the Transport Corridor Outdoor Advertising and Signage Guidelines 2017 (**Guidelines**) requirements.
2. The images displayed on the sign must not contain/use:
  - Flashing or flickering lights or content.
  - Animated displays, moving parts or simulated movement.
  - Complex displays including text and information that hold a driver's attention beyond "glance appreciation".
  - Displays resembling traffic control devices by use of colour, shape or words that can be construed as giving instruction to traffic for example, red, amber or green circles, octagons, crosses, triangles and words such as 'stop' or 'halt'.
  - A method of illumination that distracts or dazzles.
  - Dominant use of colours red or green.
3. Dwell times between displays shall be no shorter than 10 seconds.
4. A Road Occupancy Licence (**ROL**) should be obtained from Transport Management Centre for any works that may impact on traffic flows on the subject section of Sydney Park Road or Princes Highway / King Street during construction activities. A ROL can be obtained through <https://myrta.com/oplinc2/pages/security/oplincLogin.jsf>.

Should you have any further inquiries in relation to this matter, please contact Matthew Houlden by email at [development.sydney@transport.nsw.gov.au](mailto:development.sydney@transport.nsw.gov.au).

Yours sincerely,



**Rachel Davis**  
**Senior Land Use Planner**  
**Land Use Assessment Eastern**  
**Planning and Programs, Greater Sydney Division**

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